

Is it Ella or is it Memorex?

Who shattered this crystal goblet?

It might have been the amplified voice of the amazing Ella Fitzgerald—we've seen her do it.

It might have been shattered by Memorex Cassette Tape's reproduction of her voice—we've done it too.

But it really doesn't matter.

What matters is that when you record and play back your favorite music, you want to hear what you heard in the first place. You want a recording that delivers the fullness, depth and intensity of the original performance.

Record your favorite music on Memorex Cassette Tape. Play it back on your own fine home equipment.

You'll hear what we mean.

MEMOREX Recording Tape

